

Vision:

To promote and maintain high standards of conduct and ethics in the real estate profession and to have the profession recognized as a valued asset to the community

MISSION:

We exist to help our members be more successful in real estate.

Engage & Educate	Member Service & Engagement	Community Outreach	Advocate
Be a valued resource for developing competency and professionalism Among REALTORS®	Increase knowledge and value of member services	Increase public relations efforts to both members and consumers	Continue to be a leader in RPAC locally and at the state level
<ol style="list-style-type: none"> 1. Educate and enforce the REALTOR Code of Ethics 2. Promote Diversity, Equity and inclusion 3. Promote Fair housing 	<ol style="list-style-type: none"> 1. Identify and develop future leaders for the association to enhance innovation and diversity of our leadership 2. Encourage members to become involved in association events and committees 	<ol style="list-style-type: none"> 1. Be the "Voice for Real Estate" 2. Expand visibility in Community Involvement 3. Engage the public in our advocacy efforts 4. Actively invest in our community 5. Be involved in local programs 	<ol style="list-style-type: none"> 1. Utilize above the line dues billing 2. Continue to promote RPAC 3. Promote NAR and SDR Calls for Action